

## 2011 MEDIA ACCREDITATION

### ACCREDITATION EXPLANATION

Rally of Scotland, the penultimate round of the 2011 IRC Rally Championship, has to apply strict criteria for media accreditation. Please read the following guidelines carefully and make sure all the information requested is supplied with your accreditation application and it is sent to the appropriate address.

Failure to supply the requested information, or to sign the disclaimer, will delay the processing of your application.

Accreditation provides access to the media facilities in the Rally HQ and in the Service Park(s), also designated areas in Special Stages.

The accreditation form together with supporting documentation must be **posted** to:

Accreditation Manager, Rally of Scotland Press Office  
c/o MPA Creative Ltd  
High Barn  
High Barn Road  
Effingham, Surrey  
KT24 5PR

### FORMS MUST BE RETURNED PRIOR TO FRIDAY 23 SEPTEMBER 2011

### ACCREDITATION GUIDELINES

#### 1. INTERNATIONAL and NATIONAL PRINT MEDIA & PHOTOGRAPHERS

Requests from the above must be sent by **Friday 23 September 2011** to:

Accreditation Manager, Rally of Scotland Press Office  
c/o MPA Creative Ltd  
High Barn  
High Barn Road  
Effingham  
Surrey  
KT24 5PR

- a) Up to a maximum of **three (3)** representatives per organisation will be considered for accreditation. A separate application form should be submitted for each person to be accredited.
- b) To be accredited, a publication must:
  - i) have a circulation size and quality that satisfies the criteria of the IRC.
  - ii) be on sale to the public.

#### 2. ALL TV/RADIO/WEBSITES/ELECTRONIC MEDIA/COMMERCIAL PHOTOGRAPHERS

Requests from the above must be sent by **Friday 23 September 2011** to:

Accreditation Manager, Rally of Scotland Press Office  
c/o MPA Creative Ltd  
High Barn  
High Barn Road  
Effingham  
Surrey  
KT24 5PR

#### 3. INFORMATION TO BE SUPPLIED WITH EACH APPLICATION

- a) A formal request for accreditation, written on the publication's official letterhead, signed by a Director of the publication or the Editor. Requests signed by clerical staff will not be accepted.
- b) A completed Accreditation Form (See Page 2).
- c) Written confirmation of the publication's frequency and circulation or readership figures.
- d) A current and original copy of the publication.

## 2011 MEDIA ACCREDITATION APPLICATION FORM

**THIS FORM MUST BE RETURNED PRIOR TO FRIDAY 23 SEPTEMBER 2011**

Organisation Name: .....

Category (please tick only **ONE** box):

Newspaper/magazine on sale to the general public:       Television:       Radio Station:   
 Electronic Media:       Internet:       News/Photo Agency:       Freelance:

Address: .....

.....

..... Postcode: .....

Telephone Number: ..... Mobile Telephone: .....

Email: .....

**PERSON TO BE ACCREDITED (Please print all details clearly):**

Name: .....

Telephone Number: .....

Mobile Telephone: .....

Email: .....

Journalist:       Film/Photographer:       Radio Reporter:

**DECLARATION**

I declare that I am over 18 years of age and agree to act, at all times, in accordance with the instructions of officials of the 2011 Rally of Scotland. I further declare that I am physically and mentally fit to carry out my function and that I will inform the organisers immediately should any change in my condition occur which I have reason or ought to have reason to believe would affect my ability to carry out my function. I acknowledge the nature and type of the competition and that while undertaking my duties I may be exposed to the potential risk inherent in motor sport and that I will undertake my function with its associated risks with due and proper regard for my safety and that of others. I understand that all persons having any connection with the promotion and/or organisation and/or conduct of the event are insured against loss or injury through their negligence.

I have read and will comply with the declaration above.

Enclosed:      Editor's Letter:       Publication:       Cuttings:

Signed: ..... Date: .....