

MORE BANGS FOR YOUR BUCKS ON 2010 RACMSA RALLY OF SCOTLAND!

The 2010 RACMSA Rally of Scotland will offer fans even better value for money than the inaugural event staged last October. Ticket prices announced today (10 June) and on sale from midday on 18 June have not only been reduced but also provide increased flexibility with spectators allowed to attend as many special stages as they want during a given day for a single admittance fee. What's more all accompanied children aged 15 and under will be admitted free in 2010.

The cost of an adult three-day Alba Rally Pass has been reduced by ten per cent to £45 (compared to £50 in 2009). The 'access all areas' Alba Rally Pass provides fans with entrance and car parking at all the event's Special Stages as well as the Perth Airport Service Park, the Ceremonial Start at Scone Palace and the Ceremonial Finish at Stirling Castle.

Individual tickets for the Ceremonial Start and both runnings of the Scone Palace timed section on the opening Friday evening offer even greater value. They've been reduced from £20 to £10 to encourage even more fans to watch the spectacular Intercontinental Rally Challenge action kick off in the grounds of the one-time crowning place of Scotland's kings and queens.

This year the main action will be staged over the weekend with competitive Special Stages both on Saturday and Sunday rather than 2009's Friday and Saturday format – a move that is likely to widen the event's appeal. Despite this switch the price for individual day tickets remains at £20, but this year these will provide access to all the Special Stages and car parks, rather than just a single car park at one particular stage. Adding further value, every adult ticket includes a free official Rally of Scotland spectator programme worth £6.50.

Three-day Alba Rally Passes can only be purchased in advance; tickets for Scone Palace as well as the Special Stages on Saturday and Sunday can either be purchased in advance or at the entrance to official car parks, although these will be strictly subject to availability. Advance ticket holders will be given priority. Each car park operator will be working on behalf of a local charity and will receive a small donation from on-the-day ticket sales.

Rally of Scotland event organisers are also offering special hospitality opportunities for those requiring a more bespoke VIP experience. Guests are invited to historic Scone Palace on Friday, the fabulous Dunkeld House Hotel set in 280 acres of beautiful Perthshire countryside on Saturday and Forest Hills Hotel on the shores of Loch Ard on Sunday. With prices starting from £125 per adult (excluding VAT at 17.5%), this will be a day to remember!

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Andrew Coe, Chief Executive of event organisers International Motor Sports, says: "We are proud to be bringing a major global motor sport series such as the Intercontinental Rally Challenge to the UK and, with three top British drivers – reigning IRC champion Kris Meeke, 2009 winner Guy Wilks and local hero Alister McRae – to the fore, we are expecting huge interest among both regional and national rally fans.

"To make the event even more attractive to them we've simplified our ticketing system and provided considerably better value for money in 2010. To encourage the next generation, we're providing for the first time free entrance to those aged 15 and under, while the price of entrance tickets to the special stages now offer considerably more entertainment for less money. It really is a win-win situation for all sports fans seeking to watch some truly first class rally action in some of the world's most spectacular scenery."

Ticket price options: 2010 RACMSA Rally of Scotland*

Tickets go on sale from midday on 18 June and are available via www.rallyofscotland.com or by calling 0844 847 2488 (tickets to be distributed from 1 September).

ALBA RALLY PASS – £45 (was £50 in 2009)

Access to all special stages/car parks, Perth Service Park, Ceremonial Start at Scone Palace and Ceremonial Finish at Stirling Castle plus free programme priced at £6.50. **Available only in advance.**

FRIDAY DAY PASS – Adults £10, children aged 15 and under FREE if accompanied (was £20 in 2009)

Access to Ceremonial Start and both runnings of the Scone Palace special stage on Friday evening plus free programme priced at £6.50.* *

SATURDAY DAY PASS – Adults £20, children aged 15 and under FREE if accompanied (single stage access was £20 in 2009)

Access to all Saturday stages/car parks and the Perth Service Park plus free programme priced at £6.50.* *

SUNDAY DAY PASS – Adults £20, children aged 15 and under FREE if accompanied (single stage access was £20 in 2009)

Access to all Sunday stages/car parks, the Perth Service Park and the Ceremonial Finish at Stirling Castle plus free programme priced at £6.50.* *

* Terms and conditions apply. ** Available in advance or on the gate subject to availability. Those booking tickets in advance will receive priority. Terms and conditions apply.

Ends.