



GLENEAGLES TO PARTNER 2010 RALLY OF SCOTLAND

The world-renowned Gleneagles Hotel is backing 2010's RACMSA Rally of Scotland – the penultimate round of this year's Intercontinental Rally Challenge. The AA Five Red Star resort in Auchterarder has confirmed that it will be a supporting sponsor of the Perthshire-based event which takes place from 15-17 October.

As part of its agreement Gleneagles, famous for its luxury spa hotel and golf course, will host this year's Rally of Scotland Media Day in mid-September.

The Rally of Scotland will be decided by three days of competitive driving on closed Forestry Commission Scotland gravel roads in Stirling and Perth and Kinross. The route will also feature a ceremonial start, central service park and ceremonial finish. Details of the route and spectator ticket information will be announced in the coming weeks.

Bernard Murphy, General Manager at Gleneagles, said: "This event will attract a great deal of attention for Perthshire, Stirling and Scotland. As the leading hotel in the area, we're delighted to be able to play a part in supporting it and look forward to welcoming the visiting media and participants to Gleneagles."

Chief Executive of event organiser, International Motor Sports Ltd, Andrew Coe, commented: "In working with Gleneagles, we have been able to add a further world-class 'destination' to our route. By agreeing to support our event, Gleneagles will definitely enhance the RACMSA Rally of Scotland experience."

Last year marked the first time the IRC – followed by millions of motor sport fans around the world – had included a round in Britain. Incorporating some all-time classic stages, the event proved an instant hit with tens of thousands of UK enthusiasts and 2010's rally is set to be even more exciting as it is certain to have a major bearing on the outcome of the IRC Drivers' Championship.

The Royal Automobile Club Motor Sports Association Rally of Scotland

Organised by International Motor Sports Limited
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Currently in the running are Britons Guy Wilks and Kris Meeke. Wilks won last year's Rally of Scotland (pictured above) and currently lies second in the standings in his Skoda. Peugeot ace Meeke, the 2009 IRC Champion, is fourth following a terrific victory in Brazil in April.

Other rounds in Monte Carlo, Argentina and Spain have also taken place with six more rallies shared across Italy, Belgium, Portugal and the Czech Republic to come before the teams and drivers – the majority based across Europe – arrive in Scotland in October.

In addition to full-blown squads from Skoda and Peugeot, other manufacturers represented on the IRC entry list include Fiat, Ford, Honda, Mitsubishi, Proton and Subaru.

More information about 2010's RACMSA Rally of Scotland (15-17 Oct) – including stage and ticketing details plus latest news on event entries and the IRC title battle – will appear soon on the official website www.rallyofscotland.com

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2010 Notes to Editors:

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This event, first run in 2009, is organised by International Motor Sports Ltd, the body responsible for organising both Rally GB and the British Grand Prix, both UK based and FIA-regulated events.

EventScotland

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