

For Immediate Release
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New Silverstone circuit gets green light for 2010 British Grand Prix

Silverstone Circuits Limited is pleased to confirm that, following approval from Formula One Management (FOM), the 2010 FORMULA 1 SANTANDER BRITISH GRAND PRIX (9-11 July) will be staged on Silverstone's new Arena Grand Prix Circuit*.



Computer generated image of how Silverstone's new Arena Grand Prix circuit will look for the 2010 Formula 1 Santander British Grand Prix (image also features the new Pit and Paddock Complex, planned for 2011)

Click on the following link to download images:

<http://www.sportssystem.com/hosting/display.cfm?key=101350>

The majority of Silverstone's iconic straights and high-speed corners are retained in the Arena Grand Prix Circuit. The only significant change is from Abbey corner where, instead of heading into Farm Straight, Bridge and Priory on the traditional Grand Prix circuit - which remains and will be used for future events, including historic races - the drivers will now turn right at Abbey onto a dramatic new section of track.

Turning right at Abbey corner, Button, Hamilton, Schumacher and co. will now race back up towards 'Becketts' and into the new 'Arena Complex', which has been designed with a view to creating three new overtaking opportunities. The circuit then links up with the 'National Straight' before re-joining the original Grand Prix circuit at 'Brooklands'.



Work being carried out on the new Arena Grand Prix Circuit at Silverstone, scheduled for completion in March

Silverstone has invested more than £5 million on this new, super fast circuit, with work scheduled for completion in March, 2010. Away from the track, the Northamptonshire venue is making a number of improvements to its spectator viewing areas. In addition to constructing elevated viewing banks, existing grandstands and fence lines are being moved to bring fans closer to the on-track action.

The new track design retains the essence of Silverstone - a fast and flowing, yet technically challenging circuit that the drivers love. Scientific data, based on mathematical simulations and interpolations provided by Populous, the world's leading sports architecture firm who have consulted with drivers and riders to design the new circuit, has calculated that Silverstone will continue to be one of the quickest circuits on the F1 calendar. Despite the circuit length being increased by 760m, lap times for an F1 car will only be increased by four seconds.

Key circuit facts:

Additional track length	- 760m
Arena Grand Prix Circuit length	- 5,900km / 3.666 miles (from 5,140km / 3.194 miles)
Projected F1 Lap Time	- 1:23.13
Projected F1 Average Speed	- 252kph / 157mph
Projected F1 Maximum Speed	- 302kph / 188mph
Turns	- 18 (R 10 / L 8)

MotoGP (18-20 June) and World Superbikes (30 July – 01 August) are also heading to Silverstone in 2010, with both events scheduled to take place on the new Arena Grand Prix circuit. While the first major international race meeting to run on the Arena Grand Prix Circuit will be the Silverstone Supercar, featuring the FIA GT Championships on 1-2 May.

Richard Phillips, Managing Director of Silverstone Circuits Limited, commented: "The new sections of circuit were initially brought in to comply with MotoGP safety regulations, but the 'Arena Complex' was always designed with both two and four-wheeled racing in mind. We have been very careful, working closely with drivers and riders, to make sure we are improving and enhancing what Silverstone already has to offer – from a drivers, riders and spectators point of view.

“Some will miss not seeing modern day F1 cars accelerating through Bridge, but we have to move with the times and continue looking at ways to improve the overall experience. The new layout will bring an extra dimension to Silverstone, a new challenge for the drivers, and will enable fans to get closer to the action. We have a very exciting year ahead of us, with F1, MotoGP and World Superbikes all coming to Silverstone, and I can't wait to see how the drivers and riders tackle the new circuit.”

Work on Silverstone's new Pit and Paddock Complex, to be located between Club and Abbey, is scheduled to be carried out between the spring of 2010 and the summer of 2011. Included in the complex will be new garages, a race control building, media centre, hospitality and VIP spectator zones and a primary paddock.

Tickets for the 2010 FORMULA 1 SANTANDER BRITISH GRAND PRIX are now on sale. Tickets can be booked 24 hours a day, seven days a week at www.silverstone.co.uk, or by calling 0844 3728 300*.

* Subject to FIA homologation

** The location of several grandstands will have changed for the 2010 FORMULA 1 BRITISH GRAND PRIX. Customers are advised to clarify grandstand positions, prior to purchasing their tickets.

- Ends -

For further media information please contact:

Dan Leach at Jardine International on 020 8607 3905, or email dan.leach@jardine-international.com

Notes to Editors

Images available on request.

Silverstone Holdings Limited is the commercial arm of the BRDC Group of Companies.

Silverstone Circuits Limited is the operator and promoter of Silverstone Circuit and a member of the BRDC Group of Companies.

Silverstone is recognised as the Home of British Motor Racing.

Silverstone is the host of the 2010 FORMULA 1 SANTANDER BRITISH GRAND PRIX. The circuit hosted its first Formula One Grand Prix in 1948, and was the venue for the first ever round of the Formula One World Championship in 1950. Silverstone has been the only circuit to stage the FORMULA 1 BRITISH GRAND PRIX since 1986.

Silverstone Circuits Limited has signed a five year agreement with Dorna Sports (the promoter and rights holder for MotoGP) to host the British Motorcycle Grand Prix (MotoGP) from 2010. The circuit last hosted Motorcycle Grand Prix racing between 1977 and 1986.

Silverstone stages some of the largest international and domestic motor sport series in the world, including rounds of the Superbike World Championship, World Series by Renault, British Touring Car Championship, FIA GT Championship, Le Mans Series and British Superbike Championship.

Silverstone offers a variety of event and corporate facilities, including driving experiences, track days, hospitality opportunities and the Silverstone Motorsport Academy – the UK's leading race tuition and driver coaching centre.

Silverstone is one of the world's most recognisable racing venues.